

About Women Ob/Gyn, P.C.

SMS Terms & Conditions



Effective Date: **August 1, 2013**

By opting in to receive SMS (text) messages from **About Women OB/GYN**, you agree to the following Terms & Conditions.

1. Program Description

About Women OB/GYN provides SMS messaging services for healthcare-related communications, including:

- Appointment reminders and confirmations
- Scheduling updates and notifications
- Follow-up care instructions
- Office announcements and service-related updates
- Limited practice communications related to your care

Messages may be sent using an automated telephone dialing system or similar technology.

2. Opt-In Consent

By providing your mobile phone number and opting in, you:

- Expressly consent to receive SMS messages from About Women OB/GYN.
- Confirm that you are the authorized user of the mobile number provided.
- Understand that providing consent is voluntary and is not a condition of receiving medical care.

Patients may opt in through one or more of the following methods:

- Online registration or website forms
- Paper registration or consent forms
- Verbal consent provided to an authorized staff member
- Other authorized patient registration or intake processes

3. Message Frequency

Message frequency varies based on your appointments, healthcare needs, and interactions with About Women OB/GYN. You may receive recurring messages related to your appointments and other healthcare-related communications.

4. Message & Data Rates

Message and data rates may apply. Charges depend on your mobile carrier and service plan.

5. Opt-Out Instructions

You may opt out of receiving SMS messages at any time by replying **STOP** to any text message. You will receive a one-time confirmation message, and no further SMS messages will be sent unless you opt in again.

6. Help & Customer Support

For assistance, reply **HELP** to any text message or contact our office:

About Women OB/GYN

Phone: 703-878-0740

7. Data Use & Privacy

Your privacy is important to us.

Information collected in connection with our SMS messaging program is used solely to facilitate communications related to your healthcare and practice operations.

About Women OB/GYN does not sell, rent, share, or disclose your mobile phone number or SMS consent information to third parties or affiliates for marketing or promotional purposes.

For additional information, please review our Privacy Policy at:

www.aboutwomenobgyn.com

8. Supported Carriers & Delivery

Our SMS messaging service is supported by most major U.S. wireless carriers, including AT&T, Verizon, T-Mobile, and others. Message delivery is not guaranteed and may be affected by carrier filtering, network availability, mobile device limitations, or other factors outside our control.

9. Carrier Disclaimer

Wireless carriers are not liable for delayed or undelivered messages.

10. Acceptable Use

You agree not to misuse the SMS messaging service for any unlawful, abusive, fraudulent, or unauthorized purpose or in any manner that violates applicable federal, state, or local laws.

11. Consent Records

About Women OB/GYN maintains records of patient SMS consent within our practice management system in accordance with applicable laws, healthcare regulations, and industry standards.

12. Changes to These Terms

About Women OB/GYN reserves the right to modify these SMS Terms & Conditions at any time. Any updates will become effective upon posting on our website.

13. Contact Information

About Women OB/GYN

Phone: 703-878-0740

Website: www.aboutwomenobgyn.com